Healthy Dining Workgroup Meeting Minutes
March Meeting

Updates

- Spring Farm Stand Dates
  - March 23 and April 27, 12:00-5:30; Gregory Plaza

- Michael and Susan Dell Foundation
  - April 6th, Lectureship in Child Health. Dr. Simon Barquera, Director of Nutrition Policy Research Division at the National Institute of Public Health of Mexico, will discuss the soda tax law passed in Mexico and the reaction from the public and soft drink companies to that tax. RSVP using the link above.

- HealthPoint
  - UT System is launching its next round of Naturally Slim, an online healthy nutrition program for UT employees. Interested employees should sign up by March 17th.
  - It's Time Texas Challenge: The statewide community challenge focusing on nutrition and physical activity is entering its final month. By recording your activities using the link above you earn points for both the city of Austin (community category) and UT Austin (college category). The challenge goes through March 31st and you can begin logging activities once you sign up.
  - Farm to Work: Pick up fresh produce near your worksite. The Farm to Work program will be starting up again around the end of April.

Model Healthy Campus

- Progress to Date
  - Kickstarter Video submitted and testing phase to begin once vending machine selections are finalized
  - Awaiting Dell’s announcement of winners

- Qualitative Survey
  - All Brainstormed Questions
    - How much did the following influence your purchase (Likert Scale 1-5)?
      - Convenience
      - Taste
      - Cost
      - Nutrition
    - How frequently do you use vending machines
    - Did you know what you were going to purchase beforehand?
    - Did you notice the Lite Bites Logo/messages?
    - What caught your eye/attention?
    - I consider health and nutrition when making food choices (Likert Scale 1-5)
    - Why did you make this vending choice [Thought process]?
    - How hungry are you (Likert Scale 1-5)?
    - What is your current stress level (Likert Scale 1-5)?
  - Demographics
    - Student/non-student
    - Gender
    - Age/Year
  - Questions Committee felt were the most important
    - What were you planning on purchasing?
    - Did you notice the light bites logo?
      - If yes, ask questions about whether it influenced purchase, what caught the person’s attention, what information they used (e.g. was it the calories, sodium, sugar, message, etc. that stood out.
    - What factored into their decision making (taste, cost, convenience, price, etc.)
  - Considerations
    - Incentives: HEB, Amazon gift cards. Better to go with ten $10 cards than 1 $100 card
    - Use iPADS for survey