Healthy Dining Workgroup Meeting Minutes
December 1, 2015  1:00 P.M. to 2:00 P.M.

Updates

Orientation Discussion
- A room has been scheduled for the January 11th Orientation session (transfer students).
- Survey for summer Orientation participants and incentives were sent out.

Farm Stand

The dates and times have been finalized for next semester:
- 2/25 – East Mall
- 3/31 – West Mall
- 4/13 – East Mall
- 4/27 – West Mall
- 5/5 – TBD based on which location does better for first four events.
  - All events will take place from 1:00PM to 5:30PM.

Logistics

- Recipe Cards
  - The Green Corps team wanted to have two recipe suggestions for each produce item:
    - One focused on students that would be easy/dormable.
      - Examples could include a smoothie, energy bites, microwave mug cake, etc.
    - A second geared towards faculty/staff that would require a kitchen and actual equipment.
      - Examples could include a baked eggplant parmesan or sweet potato breakfast hash, etc.
  - Each recipe card (which will be ¼ sheet) should include the following information:
    - Recipe Name, Estimated Prep/Cook time, Ingredients, and Instructions.
  - Lindsay Wilson has researched recipe ideas (about 20 different recipes), specifically for less common produce items and not focus as much on common produce and herbs.
    - The goal of the recipe cards is to help consumers purchase less popular/familiar produce, so we will focus our efforts and recipe suggestions on those items.
    - These have been given to the DHFS marketing team so that they have adequate time to create, print, cut, and distribute the recipe cards to have at the first Farm Stand event.
  - Diane Papillion has graciously volunteered her nutrition students to create recipes, as well. These will not be completed until about February.
    - These will go on the website for additional ideas and a link will be placed on the Farm Stand recipe cards.

- Produce Cards
  - Lindsay’s team has already looked up the produce information and provided it to the DHFS marketing team to create half sheet info cards that can be placed in front of each produce item.
  - The facts on the card will include: Nutrition, Health Benefits, Selection, Storage, and a fun fact.

- Dot Surveys
  - Will create these to have at Farm Stand in an effort to gather valuable information.
  - Will aim to have no more than four questions.
    - What change would you like to see?
      - Time, Location, Date, etc.
    - What additional products/food items would you like to see?
- *Flowers, Packaged food (salads, sandwiches, etc.), Baked goods, Eggs, etc.*
  - What is your reason for attending today?
    - Local food, Organic food, Health, etc.
  - How did you hear about Farm Stand?
    - Need to finalize the choices for each question.
    - Use different colored stickers to represent students, staff, faculty, community members so that we can gather demographics without asking an additional question.
    - The Green Corps team will also create an online follow up survey so that we can ask more in-depth questions to those that purchased something.
      - This can be a very tiny flyer/business card with the survey link that the cashier at the stand can give with the receipt.
      - Will raffle off $25.00 Farm Stand gift cards/vouchers to those that participate each week.

Other Topics
- Farm Stand Volunteer Opportunities
  - It would be ideal to have someone available at all times during the Farm Stand to answer any nutrition or produce questions.
    - This will need to be coordinated as a sign-up for volunteers.
    - Sam is the Farm Stand volunteer coordinator and can assist with scheduling.
  - HDW to try and get support at the event from:
    - Nutrition students
      - Texas Nutrition
      - Nutrition classes
      - FIT interns
      - DHFS Nutrition Team
    - School of Public Health
    - Wellness Champions
    - Medical School - Model Healthy Campus

- Marketing of Farm Stand
  - Wellness Network monthly newsletter
  - Student Affairs monthly newsletter
  - FIG presentations (Green Corps team)
  - Staff presentations
    - Claire Hahn has volunteered that the Green Corps students can attend staff presentations with her. Will send a list.
    - Wellness Champions.
  - Wellness Network Brown Bag Luncheon & Presentation?
    - Maybe coincide with a cooking class?
  - UT Events
  - UHS text tips
  - Tabling events
    - GoTX Health and Fitness Fair – 2/3
    - DHFS Wellness Fair – January
  - Social Media – Green Crops does have a Farm Stand Facebook page.
    - DHFS will support through their media channels.
  - New Employee Orientation
    - Have current DHFS rotation of employees provide handouts to new staff.

- Miscellaneous
  - Suggestion to have samples of either plain produce or prepared recipes at the event for people to try.
  - Suggested to change the hours to 12-5:30 instead of 1-5:30 to capture faculty/staff on their lunch.
  - NOTE: The last two dates of Farm Stand conflict with Farm to Work.