Hazing Prevention and Education
May 27, 2015
Meeting Notes

*Quick review of where we are resources wise, please continue to send them to Denny, digitized if at all possible, but send either way 😊

*Student Judicial Services presentation on the institutional definition of hazing, what it looks like, how to spot it. **Thanks SJS!**

*Discussion centered on what an early fall “campaign” could look like.
  -Centered on 9/21-9/25 for National Hazing Prevention Week
  -What does our message need to be? What hazing is? Does it need to be defined?
  -How does this impact the PSES module? Or does it?

*Potential low-impact/low-cost ideas for this campaign?
  -hashtag
  -social media badge
  -video campaign featuring prominent campus figures

*To get faculty involvement we will need a pre-packaged tool that they can just “deploy” with little to no effort.

*Does Admissions want/need to be involved in this?

Action items:

*Discuss Hazing Prevention and Education efforts with Admissions/NSS, see if they want to be involved (Denny)

*Draft Themes/Scripts for campaign (Denny)

*Continue forwarding resources for website usage (all)

*Develop tagline in drafts for year around usage (all for ideas, etc.)